

The OECD Centre for Entrepreneurship, SMEs, Regions and Cities (CFE) invites you to the

Joint webinar of the OECD Platform on Financing SMEs for Sustainability and the D4SME initiative

IS DIGITALISATION A GAME CHANGER FOR SME SUSTAINABLE FINANCE?

 28 June 2024

 13:00 – 14:30 CEST (Paris time)

 Zoom

[REGISTER HERE](#)

WHAT'S THE ISSUE?

SMEs are important actors for a successful green transition. To access sustainable finance instruments to support their green investments, SMEs need to measure, monitor and report on their sustainability performance. This is a challenge for most SMEs, particularly micro and small businesses, which lack the human and financial resources and capacities to assess their performance across a range of environmental, social and governance metrics (ESG) using multiple sources and tools. SMEs must also increasingly navigate complex reporting language and different reporting demands from different partners or financing providers.

Digital tools offer the potential to lighten the burden of sustainability measurement, monitoring and reporting, thereby helping SMEs to better understand and take action on their sustainability performance and enhancing their access to sustainable finance to facilitate the necessary investments. Digital technologies have also proven successful in addressing longstanding constraints in SME access to finance and in promoting innovation, thereby supporting greater financial inclusion. These technologies also have the potential to facilitate access to sustainable finance for SMEs, for example by aiding financial institutions in risk identification, verification of sustainability disclosures and standardisation of sustainability assessments.

WHY ATTEND?

On the occasion of the UN MSME Day, this webinar will bring together representatives from SMEs, digital services providers, international initiatives that are working to enhance SME access to sustainable finance and reduce the reporting burden on SMEs through the use of digital tools, and other ecosystem actors that work closely with SMEs. Discussions will explore the following questions:

- How can digital technologies enhance access to sustainable finance, simplify SMEs' sustainability reporting and incentivise SME action on greening?
- What tools are already in place and where is there still untapped potential?
- How can governments, financial institutions and private sector actors support SMEs in adopting these digital technologies to meet their reporting needs in order to access finance for action on greening?