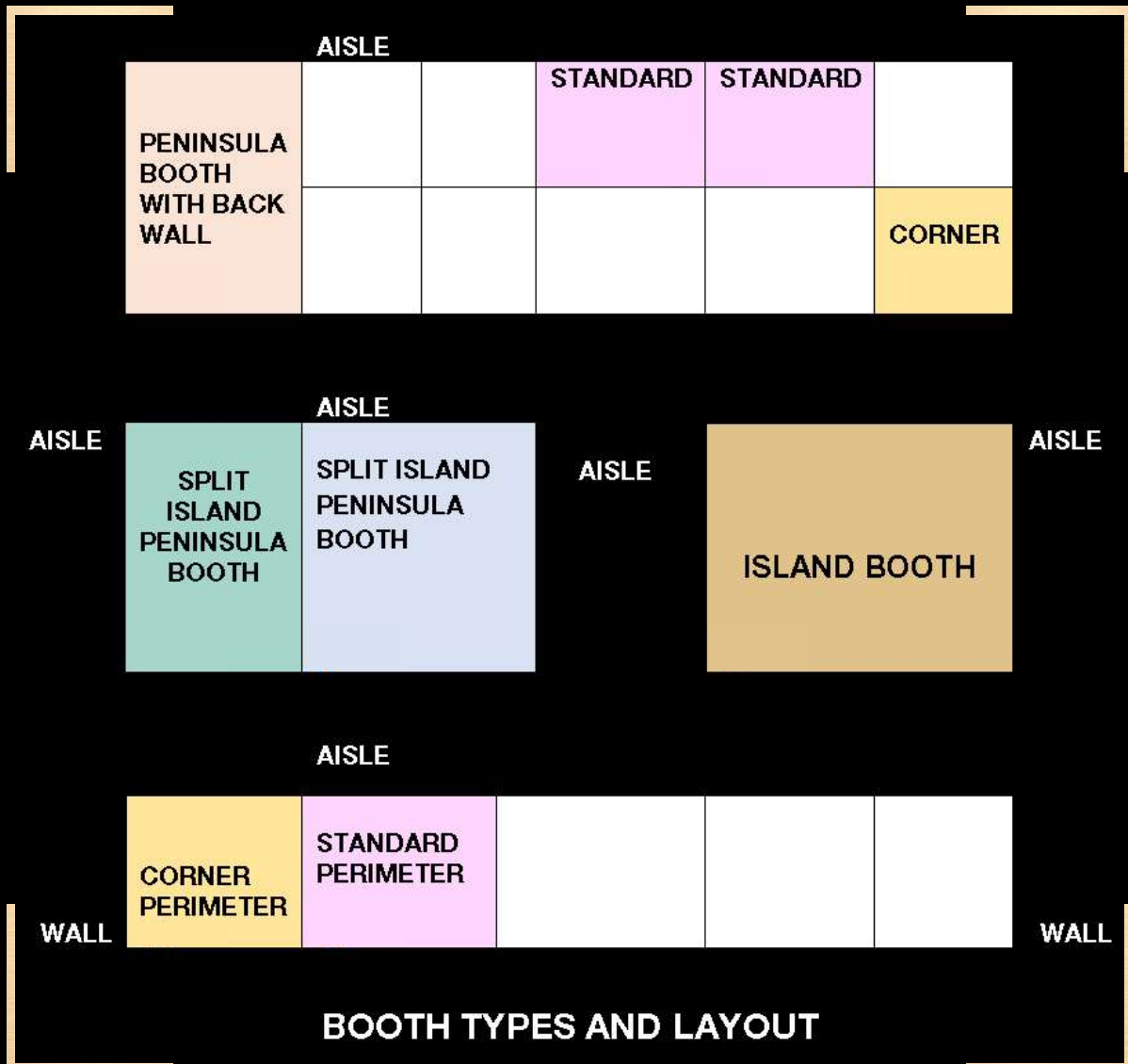


# How to Select Your Booth

Select a Booth Type that will Maximise your Display & Interactions, Whilst Building an Effective Exhibit that Sells.

Begin with the end in Mind



# 6 Booth Types to Select from

## STANDARD BOOTH



A **STANDARD BOOTH** has **ONE** opening exposed to an aisle and have **3 WALLS**, be sure to design your booth to utilise this space

S  
T  
A  
N  
D  
A  
R  
D

## CORNER BOOTH

C  
O  
R  
N  
E  
R

A **CORNER BOOTH** has more **Visibility** because it is **OPEN** to traffic on **two sides**, allowing you more **Flexibility** with Design & Layout.



## ISLAND BOOTH



An **ISLAND BOOTH** is exposed to traffic from **all FOUR** sides. **maximising** the entrance options into your **Booth** from the Aisles.

I  
S  
L  
A  
N  
D

# 6 Booth Types to Select from

## PENINSULA BOOTH



P  
E  
N  
I  
N  
S  
U  
L  
A

A **PENINSULA** is exposed to traffic from **THREE aisles** and has a **Back Wall**, **Maximising** entrance options into your booth from the aisles.

## PERIMETER BOOTH



P  
E  
R  
I  
M  
E  
T  
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R

A **PERIMETER BOOTH** is an inline booth along the Perimeter walls of the Venue.

**Take advantage of the higher back wall** to allow more design options to attract buyers to your booth.

## FLOOR SPACE



This is an opportunity for you to **Explore your Creativity** and design a complete **CUSTOM STAND** **ALL Services are ADDITIONAL**

C  
U  
S  
T  
O  
M

# BESPOKE *stands*



## *White Fashion*

Fascia with Printed Logo  
1 Wall of Shelves



## *Studio*

Fascia with Printed Logo  
3x 1m Glass Top Showcase  
2x Single Tall Showcase



## *Designer*

Fascia with Printed Logo  
1x Fitting Room  
2x Wall of Fitted Rails



## *Designer Deluxe*

Fascia with Printed Logo  
1 x Wall of Shelves  
1x Fitting Room  
1x Wall of Fitted Rails



## *Food Court*

Fascia with Printed Logo  
3m Locked-in Counters on  
Front



Contact TEAMEXPO to Discuss your Requirements