

2023 KOREA IMPORT FAIR

Trade with Trust

June 29th~
July 1st,
2023

COEX HALL
C1, C2



Organized by



Sponsored by



in Cooperation with



Foreign Embassies in Korea



As an only import-oriented exhibition in Korea,
the Korea Import Fair is the bridgehead for foreign
countries to enter the Korean market






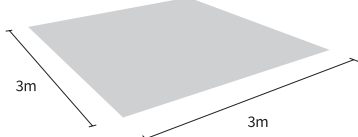
Korea's import market ranks the 9th in the world
with trade volume over 500 billion dollars

Korea Importers Association
wish you a great success and expansion
for economic future of Korea

Exhibition Overview

Period	10:00 ~ 17:00, June 29(Thu) ~ July 1(Sat), 2023
Venue	Hall C1, C2, COEX, Seoul Korea
Scale	5,184m ²
Items	Raw materials, Food & Beverage, Handicrafts, Cosmetics, Children's items, Home Decoration, Jewelry & Accessories, Sports & Leisure items, Electric & Electronic appliances, Daily Necessities, Trade & Travel service etc.
Event	B2B 1:1 meeting, Korea's Trade(Import) policy session
Organized by	Korea Importers Association(KOIMA)
Sponsored by	Ministry of Trade, Industry and Energy(MOTIE), Korea Trade Investment Promotion Agency(KOTRA)

Booth Fee

Booth Type	 	 
Price	US\$ 2,800/9m ² (3m x 3m)	US\$ 2,300/9m ² Minimum US\$ 9,200/36m ²
Complimentaries	1 Information Desk, 1 Folding Chair, 3 Spotlights, 4 Chairs, Power Outlet(1KW), Fascia Board, Carpet, Walls, Round Table ※ The booth is designed in 9m ² per unit	Not available

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Discount Rate

Booth Fee	US\$ 2,800 / 9m ²	Basic
Promotion	by Dec. 2022	50%DC
	by Jan. 2023	40%DC
	by Feb. 2023	30%DC
	by Mar. 2023	20%DC
	※ 10% Advance payment must be done for the registration to 1800-007-121524 Shinhan Bank (Korea Importers Association) SWIFT : SHBKKRSE	

Registration Info.

Deadline: May 31, 2023
How to apply : submit the completed application

By E-mail overseas@koima.or.kr

By Website www.kif2023.com

By Fax 82-2-749-1830

Settlement Instruction

Bank Account 180-007-121524 Shinhan Bank

Beneficiary Korea Importers Association(KOIMA)

Swift Code SHBKKRSE

KOREA KIF Secretariat

Korea Importers Association(KOIMA) 169 Bangbae-ro, Seocho-gu, Seoul, Korea

Tel : 82-2-6677-3662 / Fax : 82-2-749-1830 / E-mail : overseas@koima.or.kr / website : www.kif2023.com

