

INTERFILIERE

# Interfilière

& SALON INTERNATIONAL DE LA LINGERIE

Exhibitor Catalog





**İHKİB**

İSTANBUL HAZIR GİYİM &  
KONFEKSİYON İHRACATÇILARI BİRLİĞİ



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# The Story of Turkish Apparel

Asia Minor, the cradle of civilization, is now becoming the dazzling global hub of fashion. With ultimate quality raw materials, a young and dynamic team of designers and thousands of producers, Türkiye is steadily moving towards the top of the pret-a-porter league, exporting to nearly 200 countries all over the world.

Blending edgy design with solid knowhow, production flexibility and the best price per value, the new age of fashion industry is in full bloom where East meets West, and the old.

## Turkish Apparel Facts

- Türkiye's biggest industry in terms of net foreign currency inflow
- Türkiye's 2nd and world's 5th largest with 17 billion USD export
- Exports to 190+ countries around the World
- 3rd largest supplier of the EU
- Over 30,000 producers, about 10,000 exporters
- Among world's top 4 in terms of brand value
- World's leading denim producer
- World's 2nd largest manufacturer of hosiery
- World-class innovation and design lab
- Export markets: EU, USA, Iraq, Middle East countries and Turkish Republics
- 72% of total apparel export goes to the EU
- World's 7 th biggest cotton producer
- Worldwide leader in cotton blended apparel goods
- Knitted clothing and accessories hold 59,8% of the export
- Woven clothing has a share of 40,2%



# 10 Reasons Why Importers Prefer Turkish Apparel

01

High product quality

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02

Trending brand value

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03

Young and dynamic fast fashion design

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04

Solid price/ value balance

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05

Extreme production flexibility with minimum stocks

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06

Easy access to high quality raw materials

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07

Proximity to world's leading markets

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08

Qualified personal and organizational capacity

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09

On-time delivery & ultimate reliability

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10

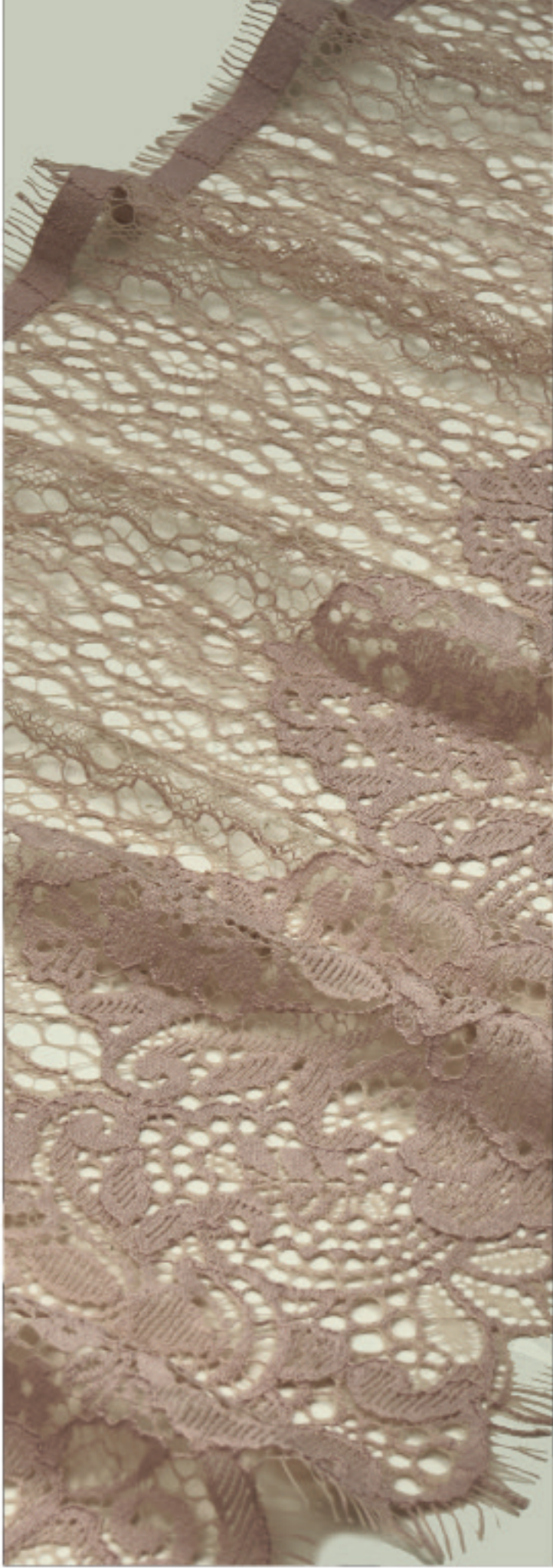
Social responsibility and sustainability of production development

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EST. 1995

antık dantel



**BRAND**  
ANTIK DANTEL

**WEBSITE**  
[www.antikdantel.com.tr](http://www.antikdantel.com.tr)

**HALL**  
INTERFILIERE

**STAND**  
N80





**BRAND**  
DEVSEL

**WEBSITE**  
[www.devsel.com](http://www.devsel.com)

**HALL**  
INTERFILIERE

**STAND**  
T79/U80



# ekoten



**BRAND**  
EKOTEN

**WEBSITE**  
[www.ekoten.com.tr](http://www.ekoten.com.tr)

**HALL**  
INTERFILIERE

**STAND**  
Q51



# Jade<sup>®</sup>



**BRAND**  
JADE LACE

**WEBSITE**  
[www.nurelgroup.com](http://www.nurelgroup.com)

**HALL**  
INTERFILIERE

**STAND**  
M87/N88



*lila*  
L a c e & F a b r i c



**BRAND**

LILA

**WEBSITE**

www.lila.com.tr

**HALL**

INTERFILIERE

**STAND**

L53/M54





**BRAND**  
PASA - PASHA

**WEBSITE**  
[www.pashatex.com](http://www.pashatex.com)

**HALL**  
INTERFILIERE

**STAND**  
K64





**BRAND**

ROJA

**WEBSITE**

[www.roja.com](http://www.roja.com)

**HALL**

INTERFILIERE

**STAND**

M93





**BRAND**

BEACH AND BEYOND

**WEBSITE**

[www.beachnbeyond.com](http://www.beachnbeyond.com)

**HALL**

SALON

**STAND**

K06



BICCA



**BRAND**  
BICCA

**WEBSITE**  
[www.bnktextile.com](http://www.bnktextile.com)

**HALL**  
SALON

**STAND**  
D40





**BRAND**  
GOLDENBAY

**WEBSITE**  
[www.anil.com.tr](http://www.anil.com.tr)

**HALL**  
SALON

**STAND**  
T43





Janette



**BRAND**  
JANETTE

**WEBSITE**  
[www.pierrecardinnightwear.com.tr](http://www.pierrecardinnightwear.com.tr)

**HALL**  
SALON

**STAND**  
Q44/P43



# John Frank



**BRAND**  
JOHN FRANK

**WEBSITE**  
[www.johnfrank.com.tr](http://www.johnfrank.com.tr)

**HALL**  
SALON

**STAND**  
H43/K44



moonlight<sup>®</sup>  
underwear



**BRAND**  
MOONLIGHT

**WEBSITE**  
[www.moonlightunderwear.com](http://www.moonlightunderwear.com)

**HALL**  
SALON

**STAND**  
G05



# VALNUE



**BRAND**  
VALNUE

**WEBSITE**  
[www.valnue.com](http://www.valnue.com)

**HALL**  
SALON- EXPOSED

**STAND**  
EXPOSED