



#### **The Story of Turkish Apparel**

Asia Minor, the cradle of civilization, is now becoming the dazzling global hub of fashion. With ultimate quality raw materials, a young and dynamic team of designers and thousands of producers, Türkiye is steadily moving towards the top of the pret-a-porter league, exporting to nearly 200 countries all over the world.

Blending edgy design with solid knowhow, production flexibility and the best price per value, the new age of fashion industry is in full bloom where East meets West, and the old.

#### **Turkish Apparel Facts**

- Türkiye's biggest industry in terms of net foreign currency inflow
- Türkiye's 2nd and world's 5th largest with 17 billion USD export
- Exports to 190+ countries around the World
- 3rd largest supplier of the EU
- Over 30,000 producers, about 10,000 exporters
- Among world's top 4 in terms of brand value
- World's leading denim producer
- World's 2nd largest manufacturer of hosiery
- World-class innovation and design lab
- Export markets: EU, USA, Iraq, Middle East countries and Turkish Republics
- 72% of total apparel export goes to the EU
- World's 7 th biggest cotton producer
- Worldwide leader in cotton blended apparel goods
- Knitted clothing and accessories hold 59,8% of the export
- Woven clothing has a share of 40,2%

## 10 Reasons Why Importers Prefer Turkish Apparel

High product quality

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Trending brand value

03

Young and dynamic fast fashion design

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Solid price/ value balance  $\bigcirc$ 

Extreme production flexibility with minimum stocks

Easy access to high quality raw materials

Proximity to world's leading markets

08

Qualified personal and organizational capacity

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On-time delivery & ultimate reliability

10

Social responsibility and sustainability of production development



#### **Pure London**

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## BSL



SB TEKSTİL TİC. VE SAN. LTD. ŞTİ

#### **Brand**

BSL

#### Stand

D40

#### Website

www.bsl.com.tr

#### **Product Range**

MEDIUM, HIGH



## **DARKMEN**®



DARKMEN TEKSTİL SANAYİ VE TİCARET LİMİTED ŞİRKETİ

Brand DARKMEN

Stand B70

Website

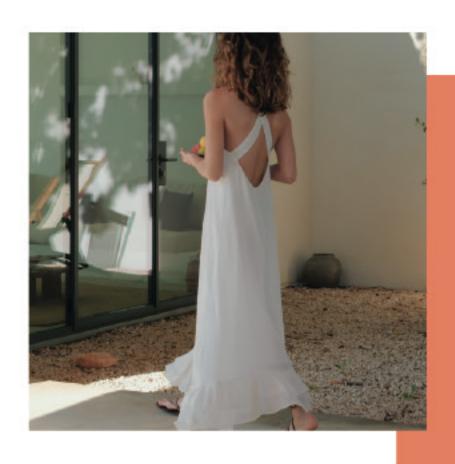
www.darkmenshop.com

#### **Product Range**

Women Textile,Women Knitwear







URBANAC TEKSTİL TASARIM TİC. LTD. ŞTİ

#### **Brand**

**FK PYNAPPEL** 

#### Stand

D66

#### Website

www.fkpynappel.com

#### **Product Range**

From dresses to trousers, jackets to skirts, there is a wide range of clothing options available. It offers both comfortable and stylish pieces suitable for everyday wear, as well as eye-catching outfits designed for special occasions.







GLIX STUDIO TEKSTİL YAZILIM TİCARET LİMİTED

#### **Brand**

GLIX

#### Stand

H66

#### Website

glix.studio shop.glix.studio

#### **Product Range**

Luxury streetwear, software for designers / musicians, videogame







HAZAL TEKSTİL TABLDOT GIDA SANAYİ VE TİC. LTD. ŞTİ.

#### **Brand**

H-4

#### Stand

F64

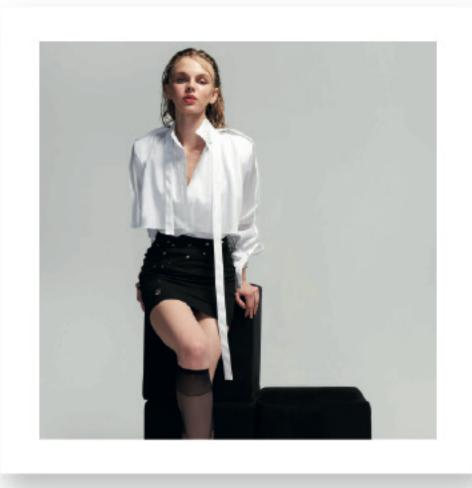
#### Website

www.h4.com.tr

#### **Product Range**

Women Streetwear (Blouse, shirt, t-shirt, sweat, hoodies, jacket, coat, trench coat, rain coat, waist, cardigan, pants, skirt, dress, overall, bags, boots, sneakers)

## Ma Mulier





MYRAANG TEKSTİL SANAYİ VE TİCARET LİMİTED ŞİRKETİ

Brand MA MULIER

Stand F20

Website

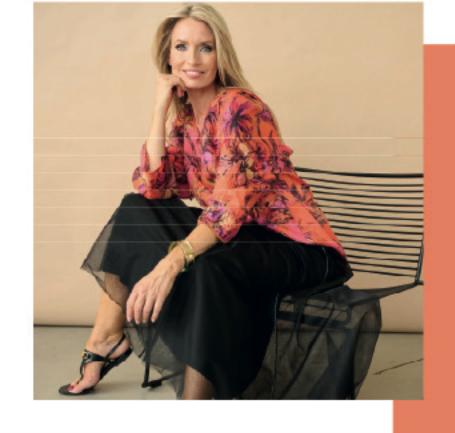
www.mamulier.com

**Product Range** 

Women's wear



#### MARGITTES



SAVE TEKSTİL SANAYİ İHRACAT VE TİCARET LİMİTED ŞİRKETİ

#### Brand

MARGITTES

#### Stand

C14

#### Website

margittes.com

#### **Product Range**

Jersey, woven, knitwear trousers, t-shirts, blouses, sweaters, sweat groups







MUTLU ERTAN TEKSTİL SAN. VE TİC. LTD. ŞTİ.

#### **Brand**

**MOHAIR & ANGORA** 

#### Stand

B25

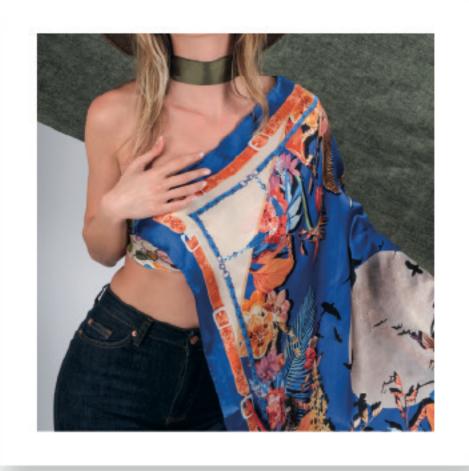
#### Website

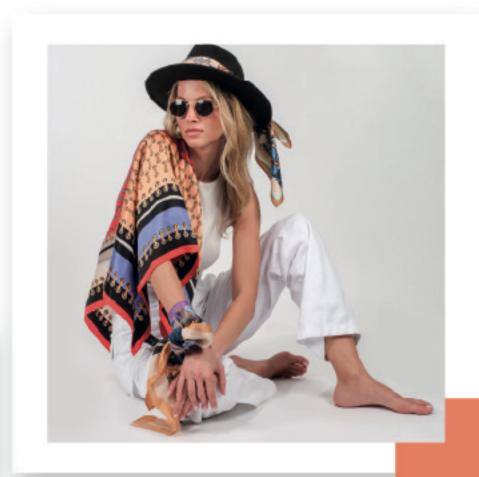
www.mohairangora.com

#### **Product Range**

Women Accessories / Men Accessories/ Women Apparel







NESSCARF TEKSTİL SANAYİ VE TİCARET LTD. ŞTİ.

#### **Brand**

NESSCARF

#### Stand

**B81** 

#### Website

www.nesscarf.com

#### **Product Range**

Textile accessories; Scarf, Shawl, Foulard, Hair Tie, Hair Band



## nina atelier



NARİNBEBE AYAKKABI VE TEKSTİL SAN. TİC. LTD. ŞTİ.

#### **Brand**

NINA ATELIER

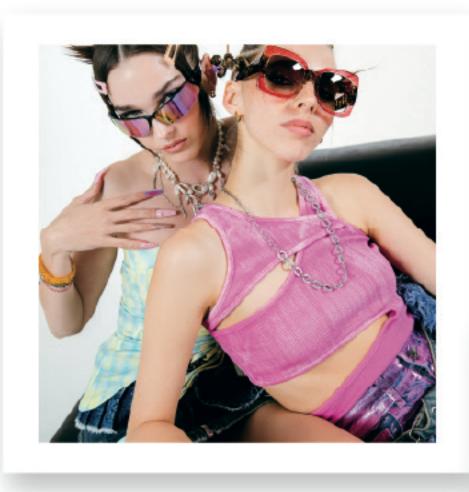
#### Stand G91

#### Website

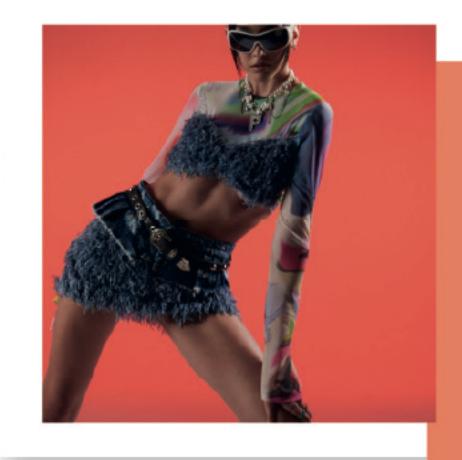
www.ninaatelier.com.tr

#### **Product Range**

Leather Women's Shoes and Boots







UZPA DIŞ TİCARET TEKSTİL VE PAZARLAMA A.Ş.

Brand PUNKYFISH

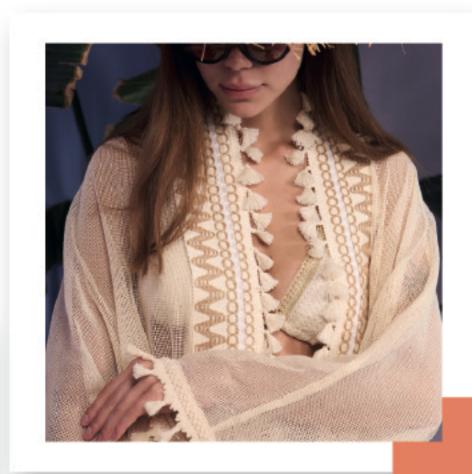
Stand G64

Website www.punkyfish.co.uk **Product Range** 

Women's Apparel

## STAINT ONES





BAREM CONCEPT TASARIM SANAYİ TİCARET LTD. ŞTİ.

#### Brand SAINT ONES

Stand E25

#### Website

www.saintones.com

#### **Product Range**

Beachwear Co-ords &
Two/Three Piece sets,
Kimonos, Jackets, Dresses,
Evening wear / Occasion
wear, Jumpsuits, Play Suits,
Loungewear, Nightwear,
Resortwear, Shirts / Blouses,
Shorts Crop tops Skirts
Tops / T Shirts,Pants,
Party dresses, Streetwear







AYBAR DIŞ TİCARET LTD.ŞTİ.

#### **Brand**

AYBAR GRUP

#### Stand

SF-C1

#### Website

www.aybargrup.com

#### **Product Range**

Menswear







DRN HAZIR GİYİM SANAYİ DIŞ TİCARET LTD.ŞTİ.

#### **Brand**

DRNTEX

#### Stand

SF-C15

#### Website

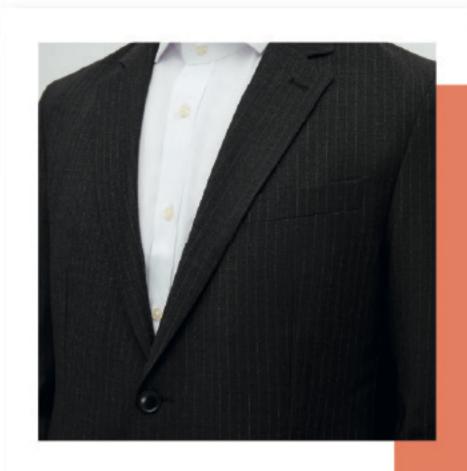
www.drntex.com

#### **Product Range**

Women's wear



## GİTEKS



GİTEKS KONFEKSİYON SAN. TİC. AŞ

### **Brand**GİTEKS AŞ

#### Stand SF-C11

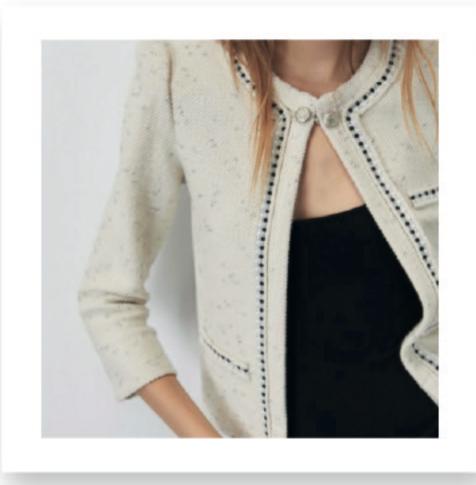
#### Website

www.giteks.com.tr

#### **Product Range**

Suit, Shirt, Jacket, Vest, Coat, Trousers







ION TEKSTİL DIŞ. TİC. LTD. ŞTİ.

#### **Brand**

ION TEKSTIL

#### Stand

SF-D11

#### Website

www.iontekstil.com.tr

#### **Product Range**

All kinds of jersey products for ladies & kids & men. Jackets , Dresses , Skirts , Tshirts, Sweatshirts, Trousers, Leggings







MURAT ÇORAP SANAYİ VE TİCARET ANONİM ŞİRKETİ

#### **Brand**

**MURAT SOCKS** 

#### Stand

SF-D10

#### Website

www.muratsocks.com

#### **Product Range**

Ladies, Men, Kids Socks and Underwear



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