



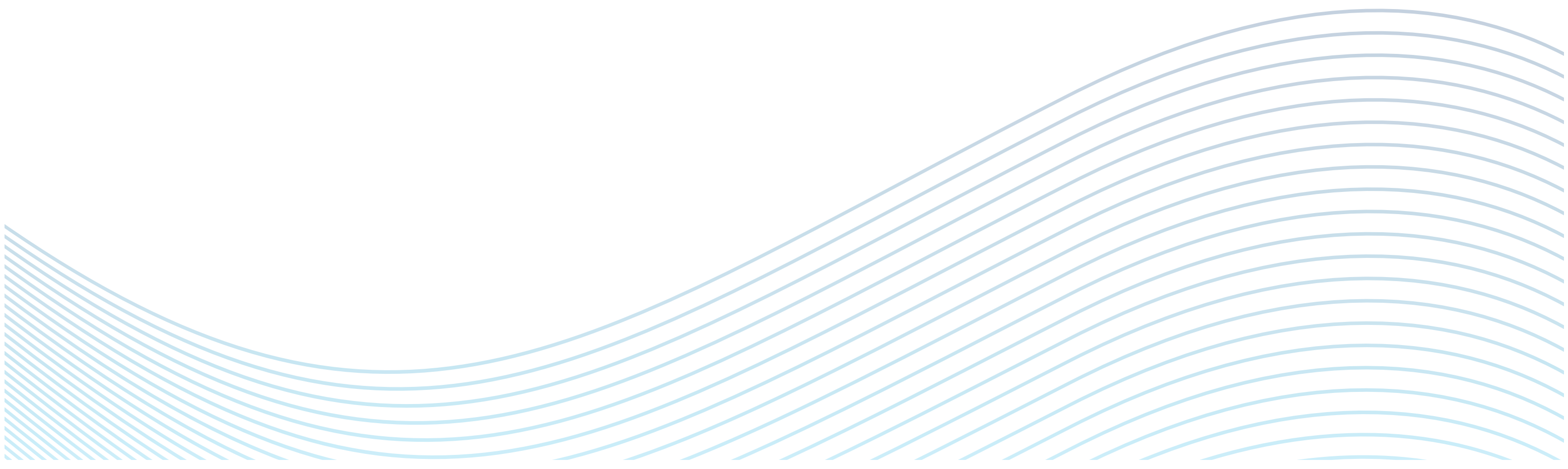
**İHKİB**

İSTANBUL HAZIR GİYİM &  
KONFEKSİYON İHRACATÇILARI BİRLİĞİ

KURUMSAL KİMLİK



LOGO





Yatay Logo Kullanım



Yatay Logo Dişi Kullanım



Yatay Logo Kullanım



Yatay Logo Dişı Kullanım

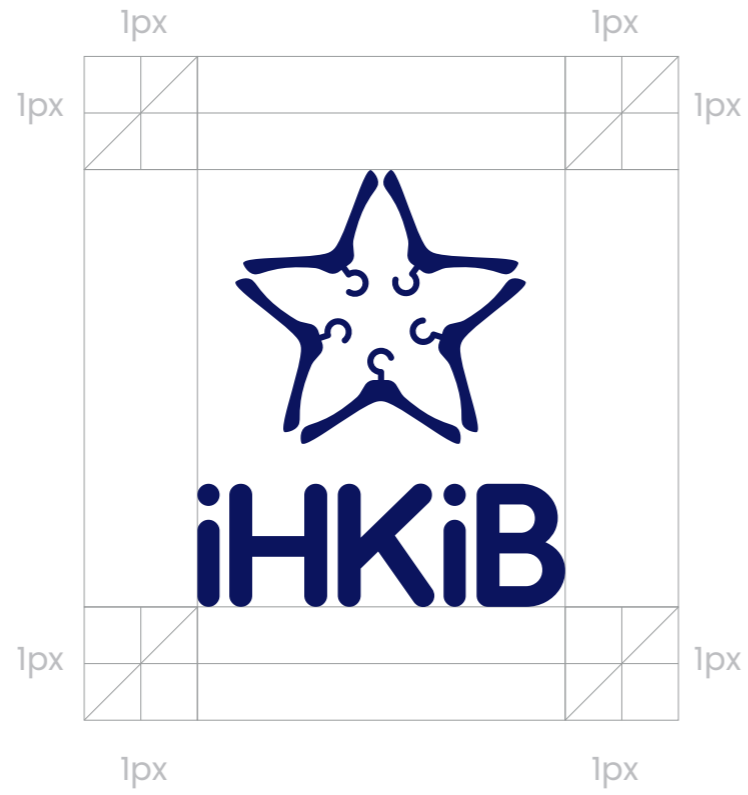




Dikey Logo Kullanım



Dikey Logo Dişi Kullanım



Dikey Logo Kullanım



Dikey Logo Dişi Kullanım



**Pantone**



Pantone 2766 C

**Offset**

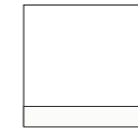


C100 M94 Y0 K47

**Siyah Beyaz Kullanım**



C0 M0 Y0 K100



C0 M0 Y0 K0



Logolar kurumsal renk kullanımları dışındaki, renk paletlerinde kullanılamaz.

Logoların en ve boy oranları değiştirilemez





Yatay Logo Kullanım



Yatay Logo Dişı Kullanım



Dikey Logo Kullanım



Dikey Logo Dişi Kullanım



FONT





## LOGO YAZI KARAKTERİ

Light

Regular

**HankRnd****Bold****Black**

## METİN ALANLARI YAZI KARAKTERİ

Light

Regular

**Poppins****Bold****Black****iHKiB**

- İSTANBUL HAZIR GİYİM &amp; KONFEKSİYON İHRACATÇILARI BİRLİĞİ

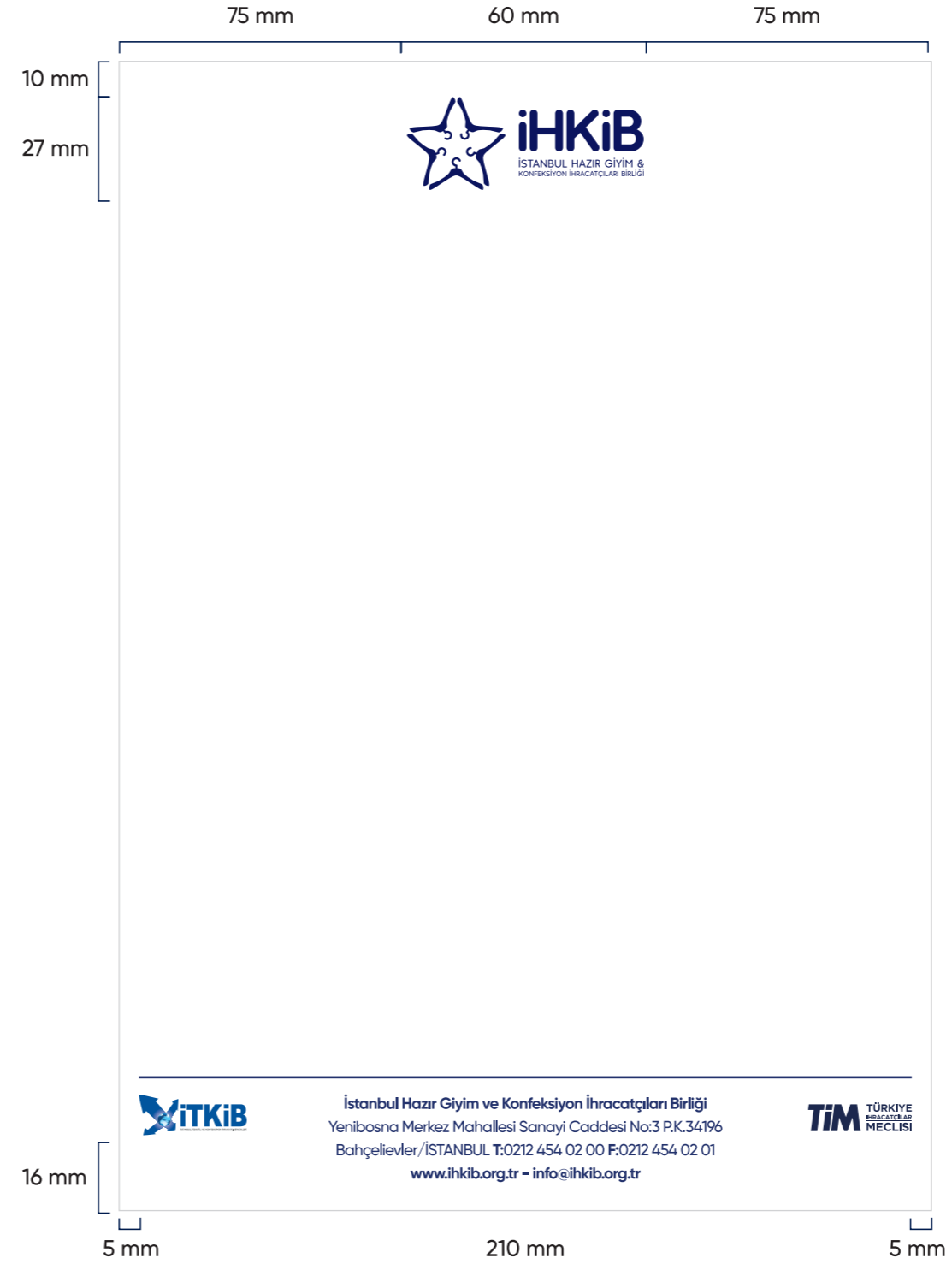


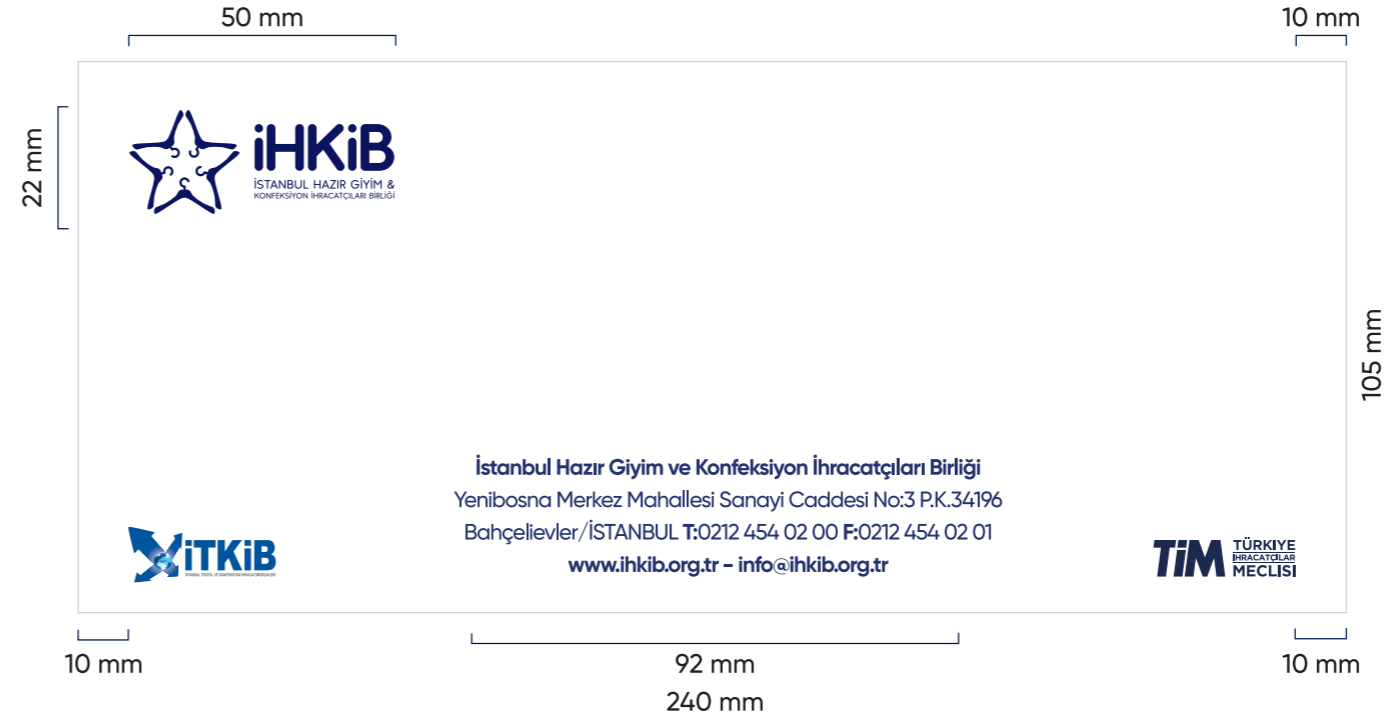
**BASILI  
ÖĞELER**



**Antetli Kağıt**

BOYUT: 297mm x 210mm



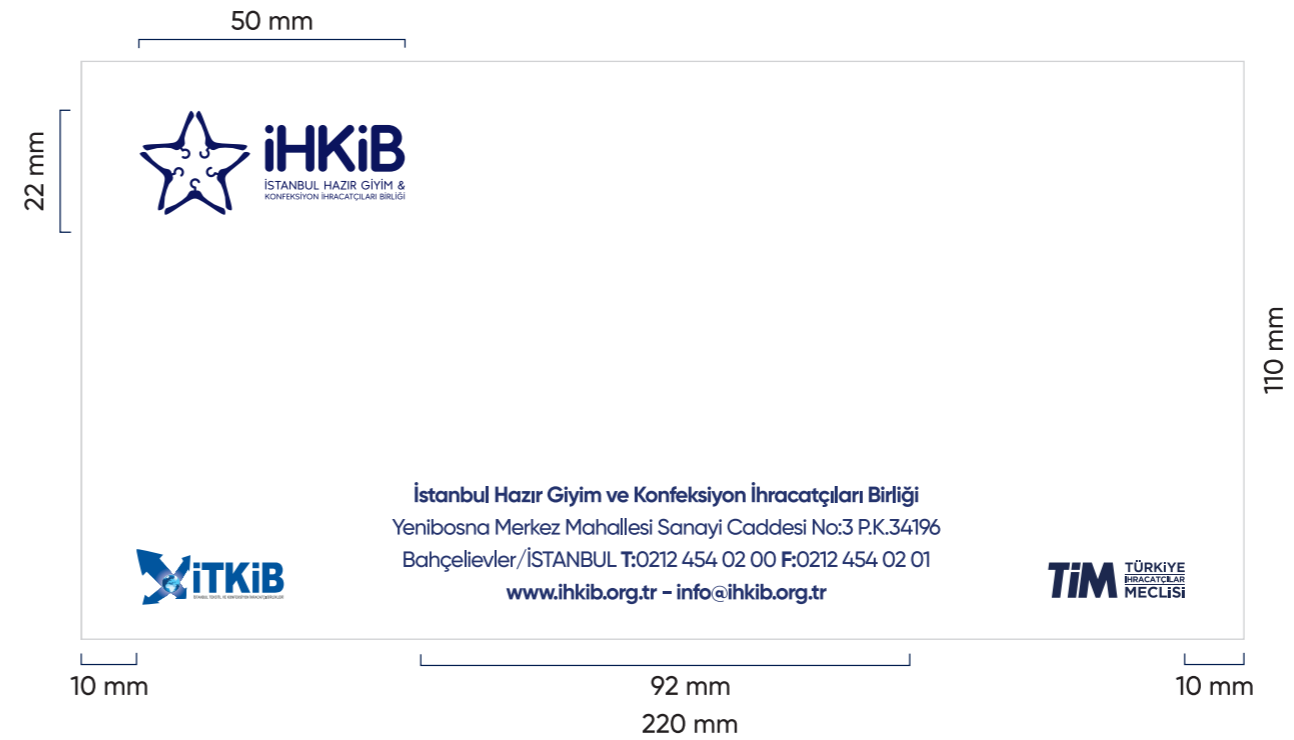


### Diplomat Zarf

BOYUT: 240mm x 105mm

### Buket Zarf

BOYUT: 220mm x 110mm



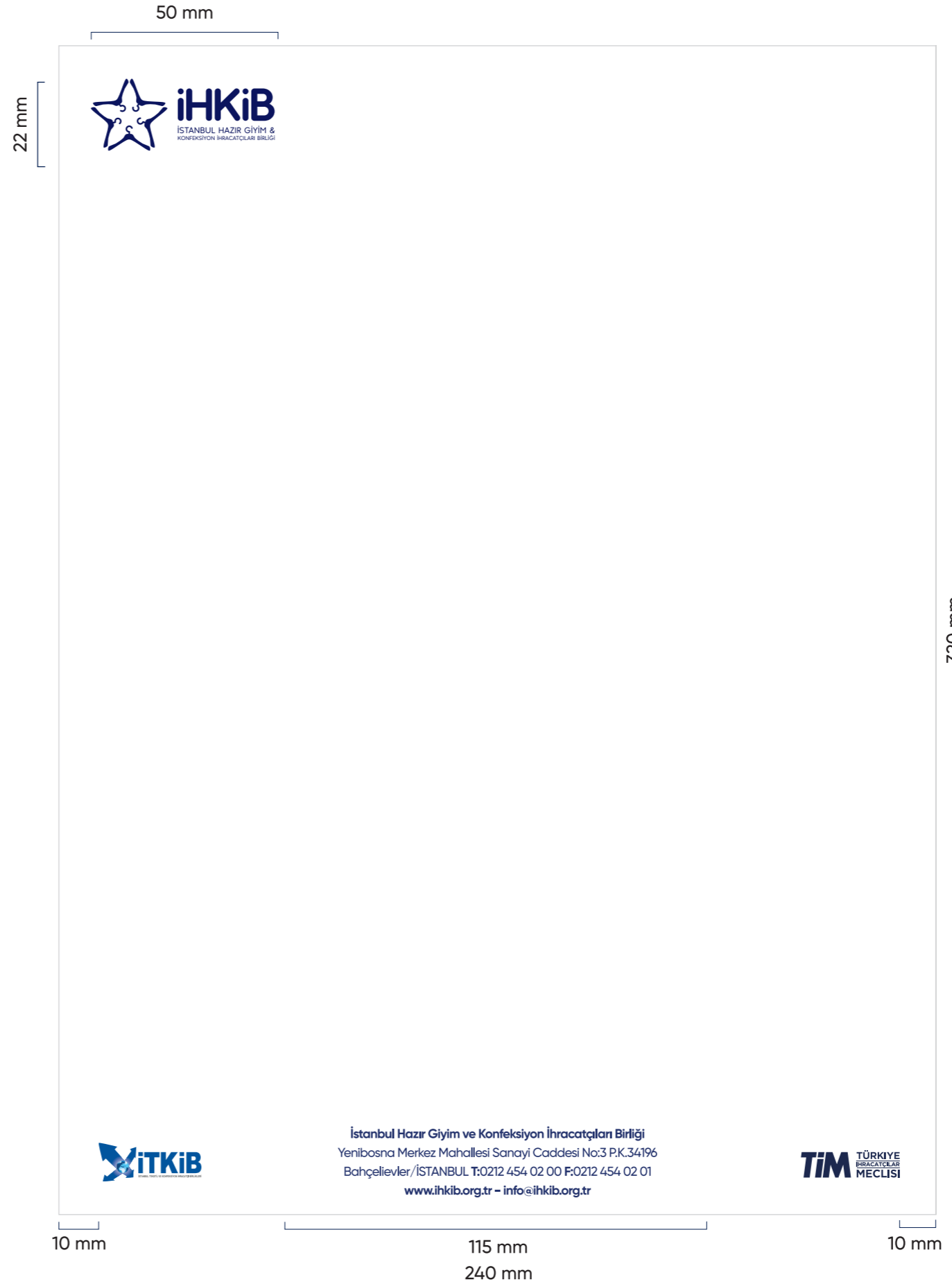
**Torba Zarf**

BOYUT: 170mm x 250mm



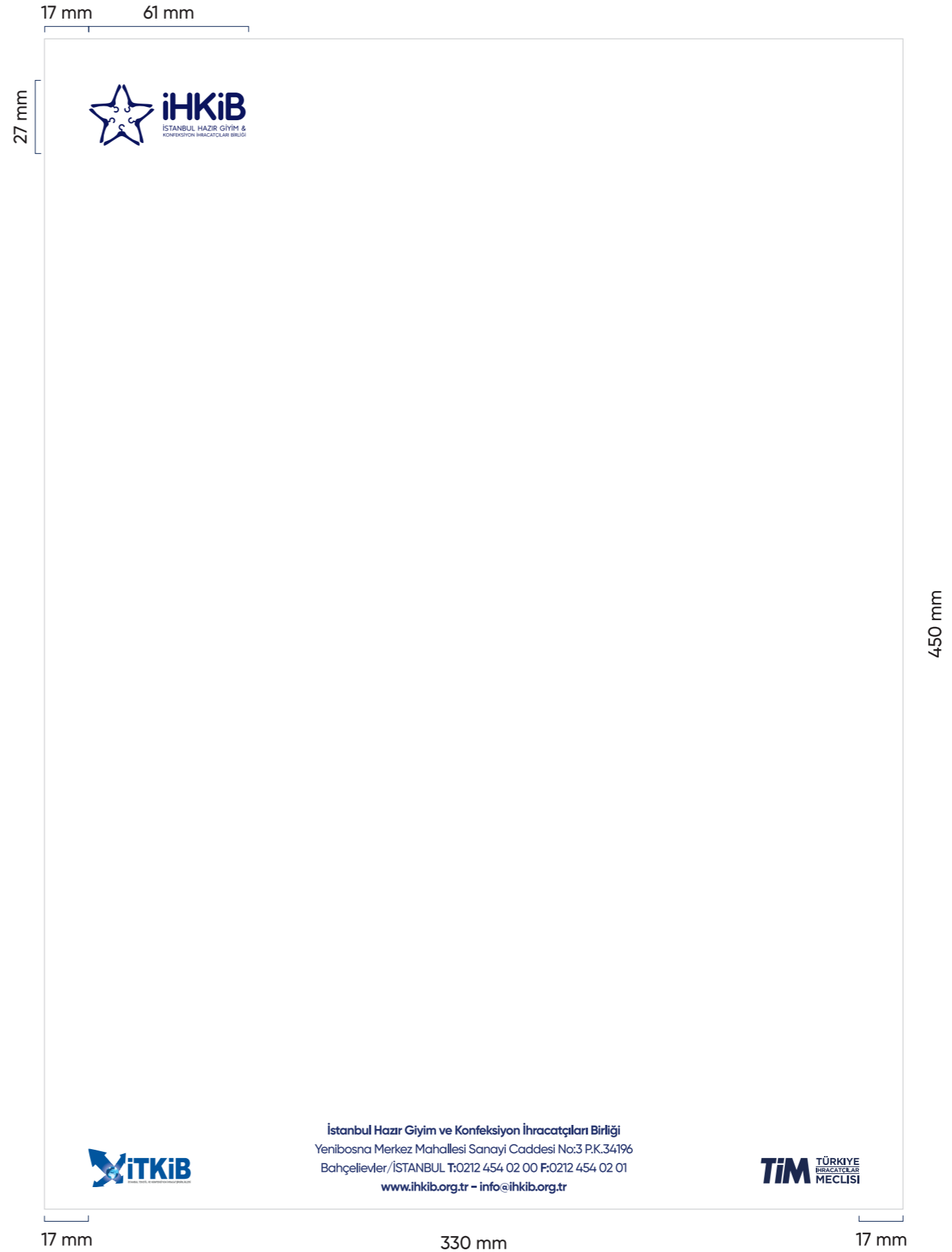
**Torba Zarf**

BOYUT: 240mm x 320mm



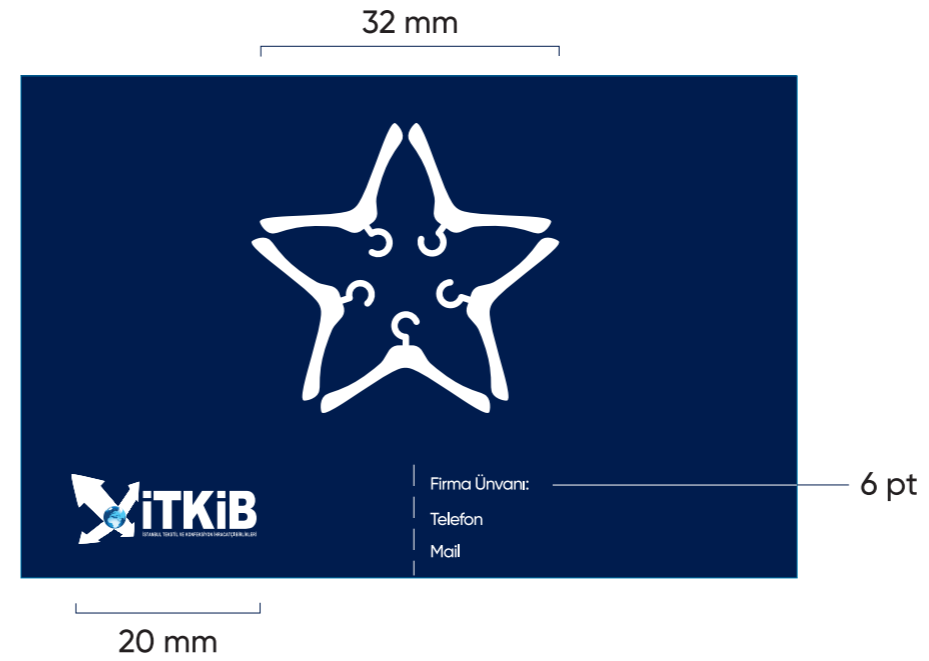
**Torba Zarf**

BOYUT: 330mm x 450mm



### Yatay Kartvizit

BOYUT: 85mm x 55mm

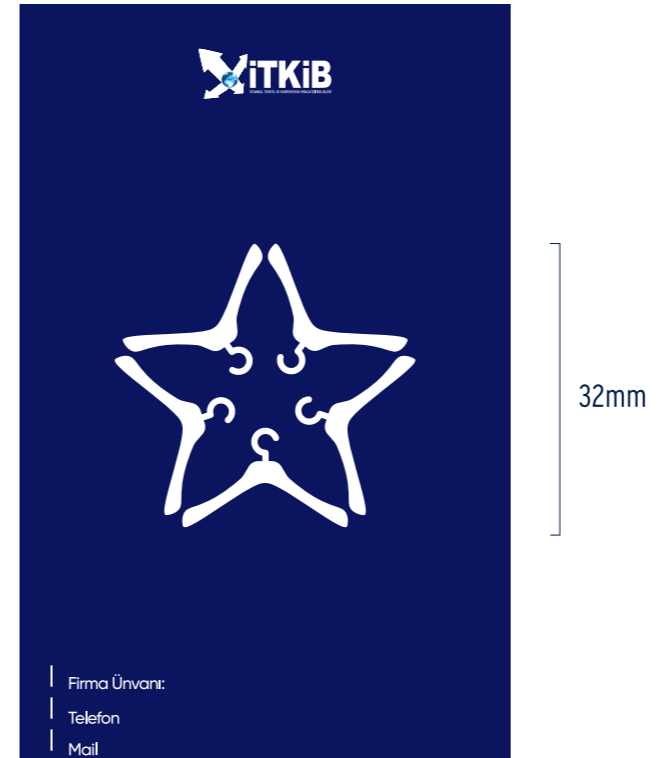
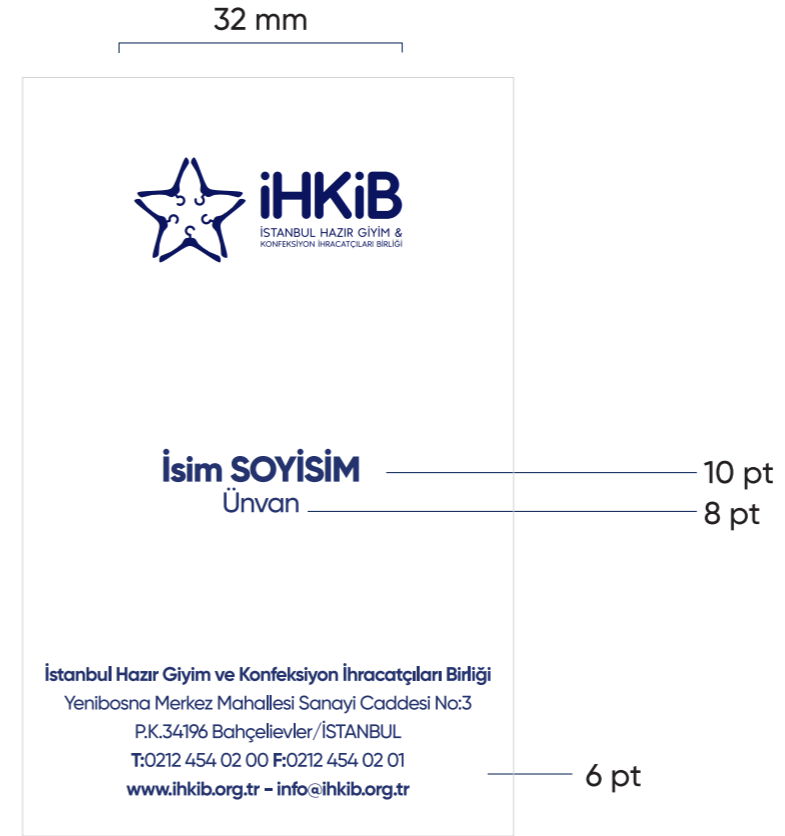






### Dikey Kartvizit

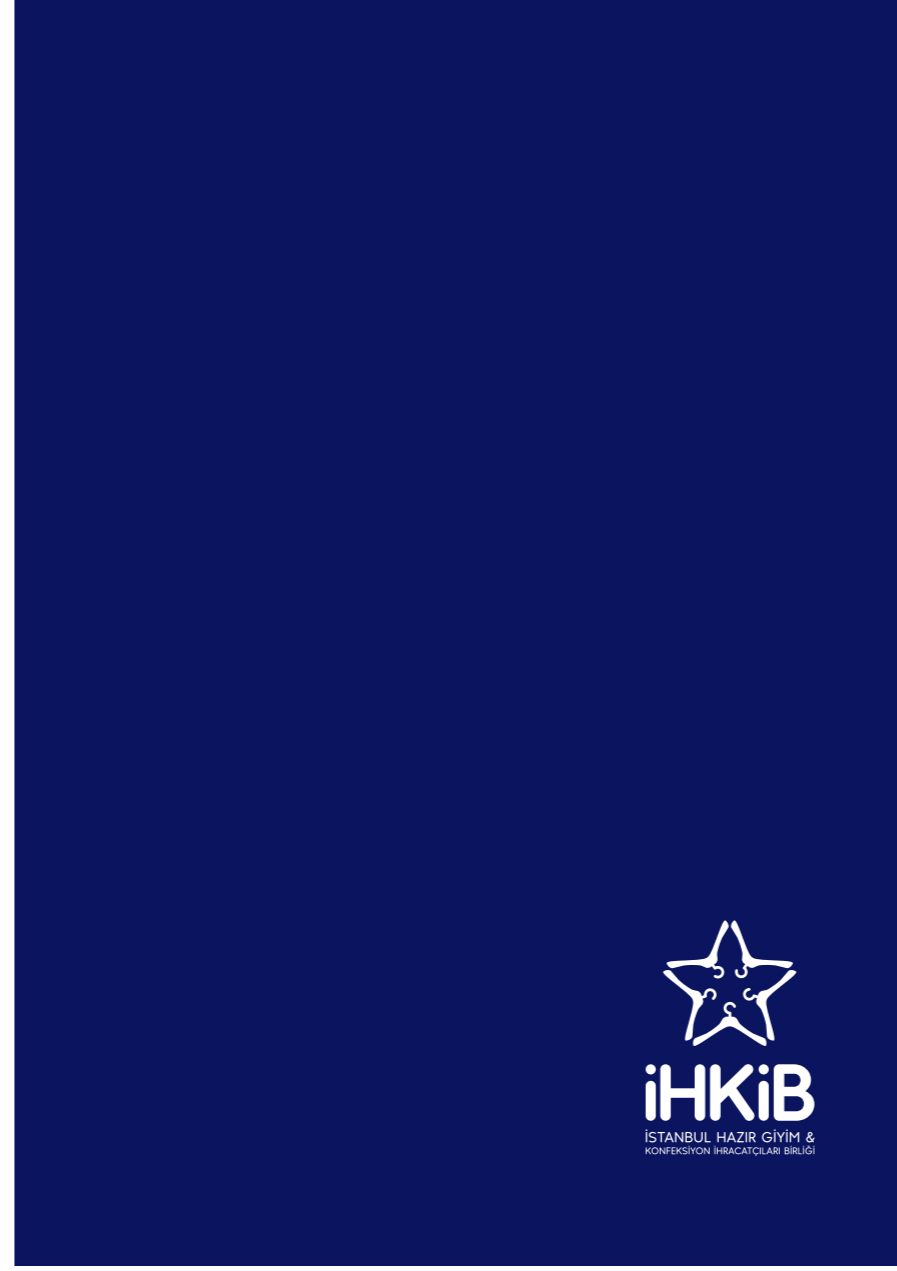
BOYUT: 55mm x 85mm



**A5 Bloknot**

BOYUT: 148mm x 210mm

210 mm



148 mm

**A5 Bloknot**

BOYUT: 148mm x 210mm

210 mm



148 mm

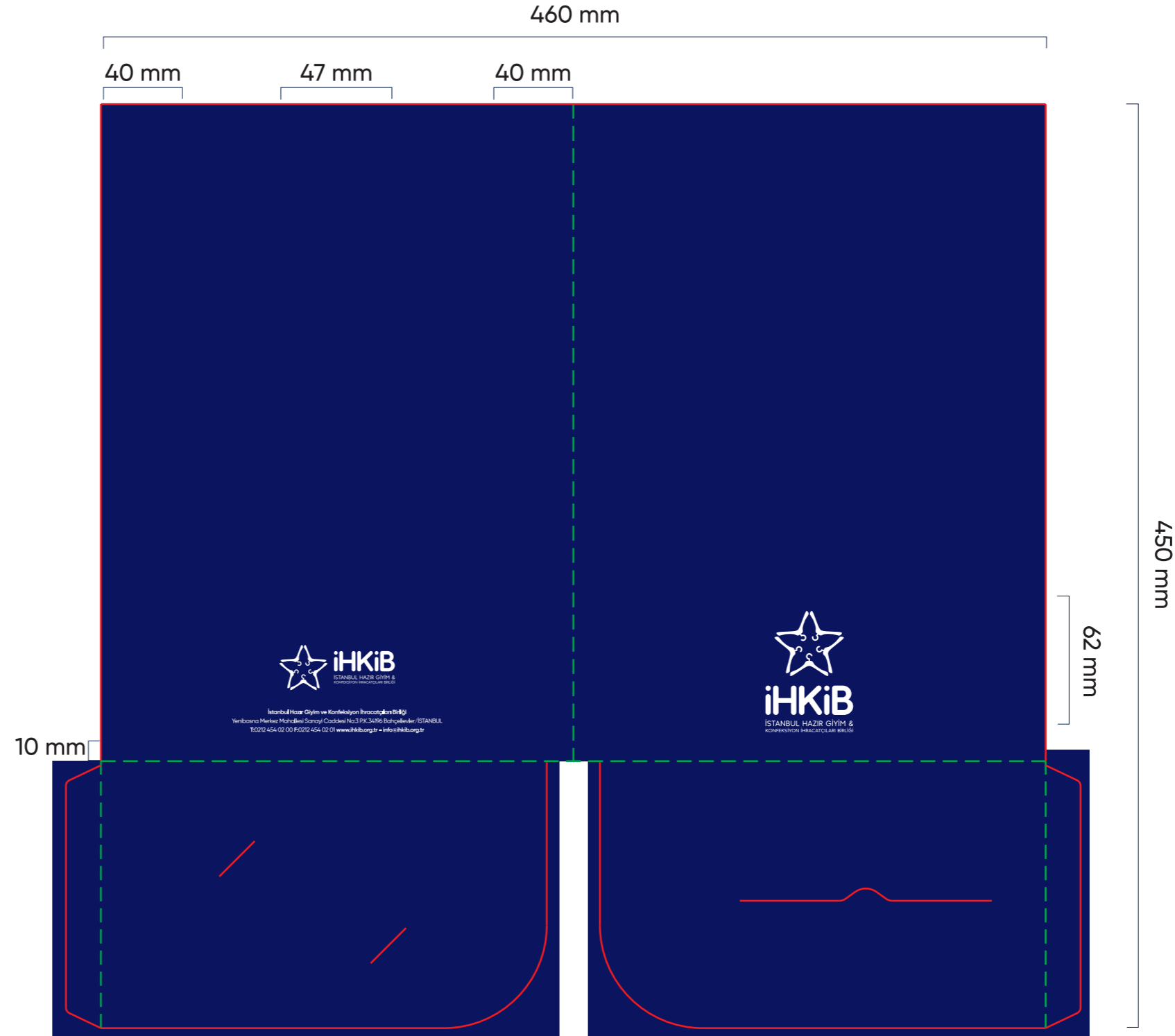
**A5 Bloknot İç Sayfalar**  
BOYUT: 148mm x 210mm



The image shows a template for an A5 notebook page. The page is rectangular with a width of 148 mm and a height of 210 mm. It features a header section at the top left containing the iHKiB logo and the text "İSTANBUL HAZIR GİYİM & KONFEKSİYON İHRACATÇILARI BİRLİĞİ". To the right of the header, there is a dotted line indicating a space for a signature or date. The main body of the page is ruled with horizontal lines, providing space for writing. The dimensions are indicated by a vertical line on the left side labeled "210 mm" and a horizontal line at the bottom labeled "148 mm".

**Dosya**

BOYUT: 460mm x 450mm



Kırlangıç Bayrak



**Masaüstü Bayrak**

BOYUT: 225mm x 150mm



### Damla Rozet



### Rozet

### Gümüş Press Rozet



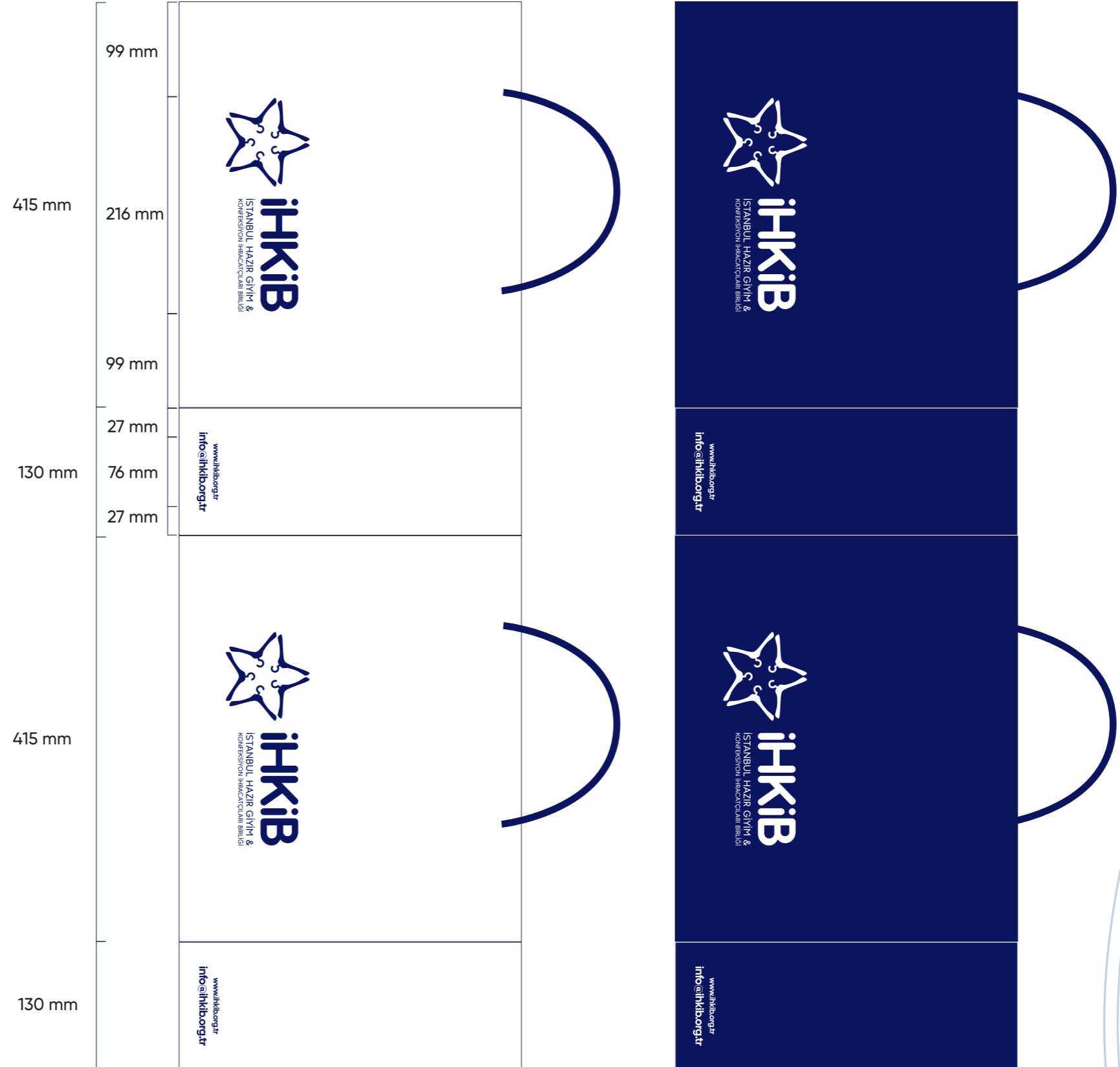
### Dikey Rozet





### Çanta

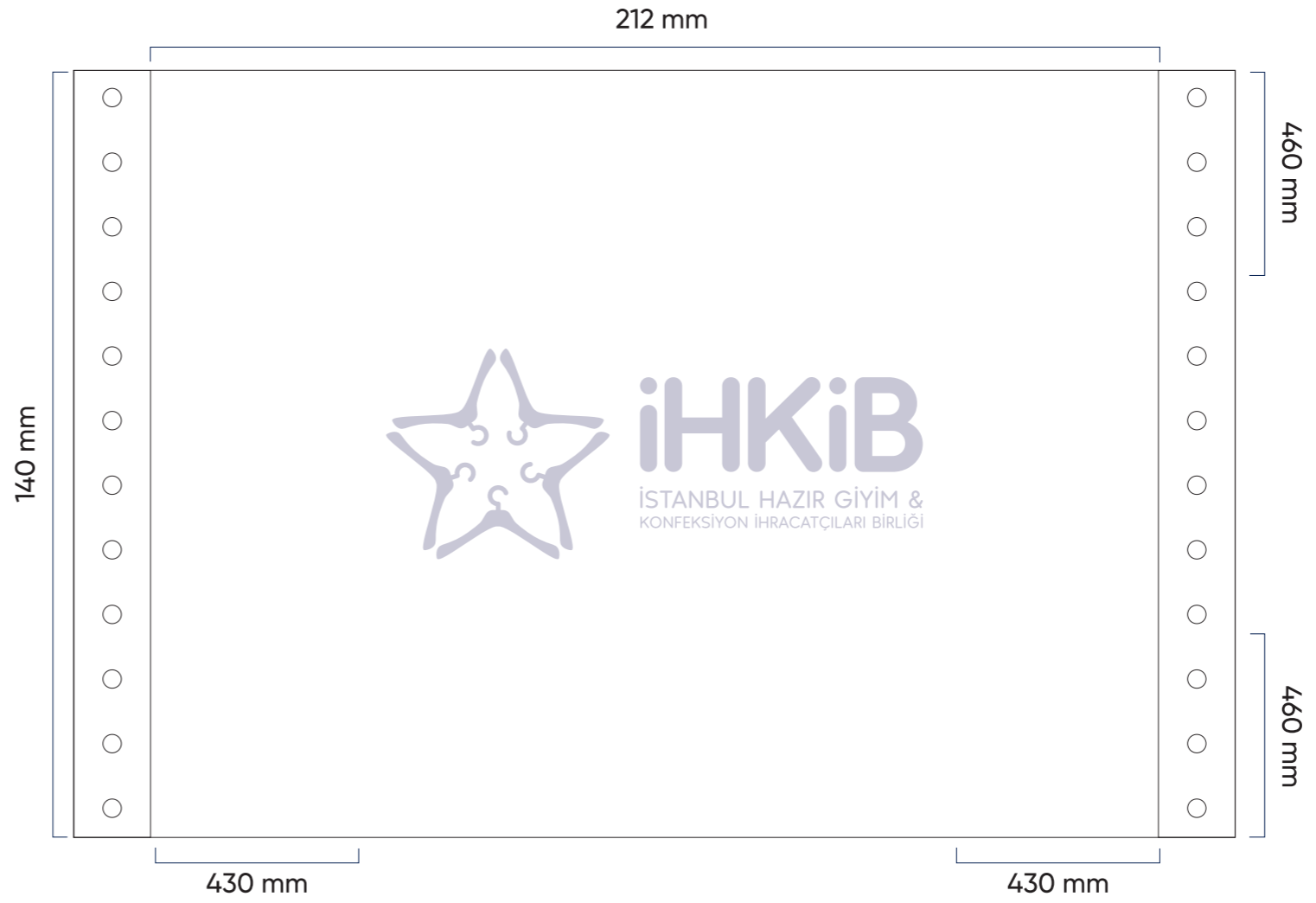
Farklı Ölçülerde çantalar için örnek kullanım kuralları uygulanmalıdır.



**Sürekli Form**

Otokopili Kağıt 1 Asıl Beyaz, 2 Kopya Mavi ve Sarı

BOYUT: 212mm x 140mm



Kalem





**İHKİB**

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TEŞEKKÜRLER