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Dated: September 06, 2021

H.E. Mr. Mustafa Osman Turan
Ambassador to Bangladesh
Embassy of the Republic of Turkey
6, Madani Avenue, Baridhara Diplomatic Zone
Dhaka-1212

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Musaev
9/15/21*

Subject: Request for support in holding first-ever virtual trade fair captioned "Sourcing Bangladesh -2021, Virtual Edition" during October 18-24 2021.

Excellency,

Greetings from the Export Promotion Bureau, Ministry of Commerce, Bangladesh.

You may be aware that Export Promotion Bureau (EPB) as a national export promotion agency organizes and participates in the International Trade Fair at home and abroad under its market development plan with a view to diversifying the market for the exportable of Bangladesh. EPB participates on average in more than 40(Forty) International Trade Fairs across the globe every year and arranges trade fair at home. But the ongoing global pandemic situation caused by Covid-19 fallout over the last two years has immensely impacted in organizing and participating in meetings, incentives, conferences, and exhibitions. Physical event all over the world is at a standstill. Considering this unprecedented state of the physical trade fair show, EPB has decided to hold a Seven-Day long Sourcing Fair on a virtual platform captioned Sourcing Bangladesh-2021, Virtual Edition during October 18-24 2021.

This Virtual Fair will focus on our prime export sectors like Apparel, Leather and Leather Goods, Jute and Jute Goods, Home Textile, Agro and Agro-Processed sector, Pharmaceuticals, ICT, Furniture, Ceramics, Plastics, Electric and Electronics, Light Engineering Products and Home Décor& Handicrafts. Sourcing Bangladesh-2021 features a virtual 3D booth, Live Chat, B2B (Match Making Session), and Webinar to promote export and investment opportunities of Bangladesh before the potential stakeholders. The prime objectives of the virtual show are to provide a platform to the exporters of Bangladesh to meet with foreign buyers sitting inside their offices. It will be an ideal platform for the potential buyer and investors who are interested in doing business in Bangladesh. As a reliable source of quality products at an affordable price, Bangladesh is a very attractive name to the renowned brands of the world. EPB firmly believes thorough this event the foreign buyers will get the maximum benefit from reaching out to so many well-reputed exporters under an umbrella.

In view of the above, we would like to request and seek valued cooperation and intervention of your esteemed Embassy to disseminate the information about "Sourcing Bangladesh-2021, Virtual Edition" among the trade associations and importers of the aforementioned sectors of your country. Furthermore, it would be deeply appreciated if you could arrange to share the needful contact detail of trade Association/ Chamber with EPB at your earliest convenience. The detailed information of the virtual fair is attached herewith for your reference which is also available at www.sourcing-bangladesh.com

We would be pleased to provide further details and clarification if requested by your esteemed office.

Please accept the assurance of our highest consideration.

A.H.M. Ahsan

(A.H.M. Ahsan)
Vice-Chairman

Export Promotion Bureau (EPB)

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